NEWS
For immediate release

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United Planners Announces Staffing, Organizational Changes

Enhances Practice Management, Retirement Plan Services

Scottsdale, Ariz. – March 6, 2013 -- United Planners Financial Services, a national RIA and independent broker-dealer partnership with more than 350 advisors nationwide, has announced staffing and organizational changes to better serve its advisors.

Mike Goyarts, who joined United Planners as a Partner Development Consultant in 2013, has been named Practice Management Consultant, a newly created position to expand the services offered to United Planners' advisors. Goyarts is a 20-year veteran of the industry and has served in business development and relationship management positions with TD Ameritrade, Schwab and Pershing. In his new role, he will provide advisors with tactical support for practice management initiatives, with an emphasis on leveraging strategic partner and technology resources.

Thane Walton has joined United Planners as a Retirement Plan Consultant. An industry veteran, Walton has worked in various sales and business development roles as an advisor to retirement plan clients as well as a business development officer to advisors, TPAs and recordkeepers. Most recently, he was a retirement plan regional sales manager with Mutual of Omaha, and in the past has worked with organizations such as Pacific Life, ADP, Principal Financial, Lincoln Financial and Mass Mutual.

United Planners has also revised their organizational structure by creating a new division called Advisor Services. Led by Vice President Billy Oliverio, the Advisor Services Division will include Retirement Plan Services, Practice Management Services and Investment Advisory Services.

About United Planners

United Planners Financial Services (member FINRA, SIPC) is an SEC Registered Investment Advisory firm and full-service independent broker-dealer partnership serving hybrid advisors who want to be a part of "something more" since 1987. United Planners is uniquely structured as a Limited Partnership, providing voting rights and ownership opportunities to a select group of financial advisors.

Redefining independence in the financial services industry for over 25 years, United Planners has strategic relationships with a wide array of open-architecture service providers. With a full range of business solutions including a strong back-office team and LinkUP middleware that bridges to and integrates a wide range of industry leading technology, United Planners provides the tools, resources and solutions independent advisors need to efficiently manage and build profitable, client-centered businesses while adhering to high fiduciary standards.

To speak with the Partner Development team, call (800) 966-8737. For additional information, visit www.UnitedPlanners.com.

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